



## **Marketing Executive**

ALLOcloud ([www.allocloud.com](http://www.allocloud.com)) is a Cloud-based Telephony and Collaboration service provider based in Saintes, Belgium (close to Brussels, near Halle).

### **Job description:**

ALLOcloud is seeking a Marketing Executive to support ongoing and special projects in the Marketing Department. The Marketing Executive works hand in hand with the Marketing Manager.

The position has special emphasis on:

- Creating Newsletters
- Monitoring Newsletters performance
- SEO & Copywriting (articles, blog, etc.)
- Maintaining, updating the Website and analyzing its performance
- Managing social media (Facebook, LinkedIn, Instagram, etc.) & reporting
- Creating various content (leaflets, visuals, forms, business cards, etc.)
- Co - organizing our Partner Event (+ 100 partners) every year and other events
- Managing stocks at the office (flyers, goodies, roll-up, etc.)
- Etc.

### **Required expertise:**

- 2 years of experience in a similar position
- Bachelor's degree preferably with emphasis in Marketing or Advertising
- Excellent communication skills both verbal and written
- Excellent organizational skill and extreme attention to detail
- Creative mindset and fast learning

### **Candidate profile:**

We are looking for someone who is eager to grow with our company and to develop its brand image. A positive and upbeat attitude, integrity, a willingness to learn, and be service-oriented are key qualities in the ideal candidate.

### **Languages:**

- Dutch (mandatory)
- English or French

Please send your CV to: [estelle.loir@allocloud.com](mailto:estelle.loir@allocloud.com)